

Gonzalo Reynoso

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Buenos Aires, Argentina

Freelance Full-Stack Developer · Kensiweb

gonreynoso.dev · linkedin.com/in/gonreynoso · github.com/gonreynoso · kensiweb.com

Profile

Full-stack developer focused on custom web systems and AI integrations. I work as a freelancer under my brand **Kensiweb**: I build platforms with Laravel, Livewire, Node and PostgreSQL, and own deployment and maintenance on my own infrastructure (DigitalOcean, Contabo, Ubuntu). Advanced student of Systems Analysis (Da Vinci). C1 English.

Experience

Freelance Full-Stack Developer — Kensiweb

2024 — Present

Remote · Buenos Aires, AR

Custom systems, AI integrations and self-owned infrastructure for clients in Argentina and Chile.

Refugio Ilón — AI WhatsApp bot + booking platform

Jul 2025 — Present

Bariloche, AR

- Conversational WhatsApp bot with **Claude** as the backend, integrated with the WhatsApp Cloud API (Meta Business verification).
- Web booking platform in PHP + WordPress, phpMyAdmin-based administration, streamlined booking flow.
- Designed to scale into a SaaS for other mountain shelters.

Estudio Froment & Asociados — Full institutional site redesign

Sep 2025 — Oct 2025

Buenos Aires, AR

- Custom frontend in SASS + Bootstrap 5; Swiper.js and Lenis for smooth scroll and sliders.
- Data modeling for member validation; continuous deployment on Vercel; DNS management through NIC.ar.

Innevo — Angular frontend for a web application

Oct 2024 — Feb 2025

Santiago de Chile, CL (remote)

- Modular components with Angular + Angular Material, REST API integration.
- Strict TypeScript, distributed Argentina–Chile team.

Administrative & IT Analyst — Medicina Diagnóstica

Aug 2020 — Apr 2024

CABA, AR

- Automated payroll with Google Script and built financial dashboards in Power BI.
- Designed and developed the lab's institutional site (WordPress + MySQL).
- Document management, invoicing and support for patients and providers.

Internship · Front-end React Developer — Informental

Nov 2023 — Dec 2023

Mendoza, AR

- Migration of the application from PHP to React, with forms, tabs and charts.
- 15% reduction in load times using React Server Components.

Education

Systems Analyst — Da Vinci University

Sep 2024 — Dec 2027

Buenos Aires, AR

- Relational database design, logical and physical modeling.
- Advanced SQL, administration and optimization with SQL Server and MySQL.
- Introduction to NoSQL databases and administration tools.

Diploma in Databases — UTN (National Technological University)

Jul 2025

Buenos Aires, AR

Full Stack Developer (PERN) — Henry Bootcamp

Jan 2023 — Jul 2023

Buenos Aires, AR

Advanced course in React / TypeScript — Udemy

Jul 2023 — Dec 2023

Certifications

C1 Advanced English — Efsset

cert.efset.org/es/iLxjy3

Diploma in Databases — UTN — e-Learning Center

2025

Full Stack Developer — Henry Bootcamp

2023

Web Developer · React.js · JavaScript — CoderHouse

Skills

Backend: Laravel · Livewire · PHP · Node.js · Express · Java

Frontend: Astro · React · Angular · Tailwind · SASS · Bootstrap · HTML / CSS

Data: PostgreSQL · MySQL · SQL Server · Firestore · Firebase

AI: Claude API · OpenRouter · WhatsApp Cloud API

Infra / DevOps: DigitalOcean · Contabo · Ubuntu · SSH · Docker · Git · GitHub · GitLab

Tooling: Jira · Trello · Photoshop